

Productivity & Efficiency

A Conference By
TIMBER PROCESSING

Sponsored By
SOUTHERN FOREST PRODUCTS ASSOCIATION.

MORNING SESSION – TURNING UP THE VOLUME

Sure, sawmill production expansions are part of it, but really, a facility hitting the next level means overcoming the enhanced challenges of labor, safety, maintenance and even leadership transition. It means creating an overall culture that allows mills to innovate through softer markets and strong ones. This session will cover all the real ways southern yellow pine facilities are making it work.



Bryant Beadles, General Manager of the Central Division of Canfor Southern Pine

No One Has A Crystal Ball, But I Might Have Seen It All

9:00 a.m.

With the lumber business so capital intensive and cyclical, is there ever a point where you can ever stop investing in new equipment or keep profits. In 2015, following a few years of good lumber markets I decided to sell my mill. Equipment wasn't even that expensive as it is now. So what is the transition like. Many of us in independent sawmilling often wonder what it would be like at a corporate mill. In an independent mill, you wear three or four hats. So I can only speak about Canfor, but as a mill manager, it is the same. Canfor operates its mills with the mill manager in control. You are given talented people to help you and usually a senior person to help when asked. Because it is much the same, I have started reaching out to the children of independents and young people with a lot of energy, teaching them the lumber industry from top to bottom. Canfor also relies on the online classes at the British Columbia School of Technology (BCIT) program to help. It is the one-on-one time though that I think gives the new employee the boldness and courage to run a mill and also knowing I am right there. It is the guys and girls that grow up in an independent lumber company that one day maybe in the sawmill and the next day be in shipping.



Tommy Stansell, VP Lumber Operations, CLAW Forestry

Balancing Growth Strategy Within A Dynamically Volatile Market

9:30 a.m.

Tommy Stansell leads the operations and sales team at CLAW forestry services. CLAW currently owns, operates, or manages forestry and forest products assets in four states in the U.S. South. With the goal of being a best-in-class producer of SYP products, Tommy will discuss how the company has chosen a path of growth in these interesting times.



Cade Warner, Chief Operating Officer, The Westervelt Co.

The Westervelt Co.–Building On A Family's Legacy

10:00 a.m.

The Westervelt Co. is a private, family-owned land stewardship company that has managed forest resources for generations. With hundreds of thousands of acres of forest currently under management, Westervelt has established itself as a leader in sustainable forestry, responsibly sourced timber products, ecological mitigation services, forest recreation and natural resource conservation.

10:30 a.m.



Scott Ellsworth

Scott Ellsworth, Jobs for the Future, and Paolo Morales, Reliability Solutions

Saw Filer Training Using Apprenticeship As A Recruiting Strategy

This session will debut a first-of-its-kind saw filer job training program that's integrated with the saw filer registered apprenticeship program. Learn how apprenticeship can support your recruiting and retention needs with support available through industry intermediary, Jobs for the Future (JFF). Once you see this training program, you will want your whole saw shop to take part. A registered apprenticeship is right for your talent development and succession planning strategies.



Paolo Morales

LUNCH ON YOUR OWN / TIME ON SHOW FLOOR

11:15 a.m.-12:30 pm.

AFTERNOON SESSION – ‘CANT’ GET ENOUGH...OF THESE PROFILERS

Covering how profiler technology has evolved throughout history, case application studies of SYP mills “doing it differently,” and how an SYP mill can maximize productivity at the profiler in specific ways through machine maintenance, knife maintenance or scanning technology.

Shawn Guibergia, Real Performance Machinery

Bill Craig, Linck

Tony LaSalata, Product Line Manager-Primary Breakdown, USNR

12:30 p.m.



Shawn Guibergia

1:00 p.m.



Bill Craig

1:30 p.m.



Tony LaSalata